



Perinatal/Infant Domain Group Action Alert Review

10:30 a.m. – 11:30 a.m. October 9th Conference Call

- I. Welcome and Introductions
- II. Review of July 31st Recommendations: Issue, Message, Audience
- III. Review of Key Supporting Resources
- IV. Action Alert Drafts Discussion
 - a. Letter
 - b. Message(s)
 - c. Flyer
 - d. Reference Resources/Aligned Messaging
 - e. Other Companion Resources Needed?
 - f. Dissemination Plan
 - i. Partners
 - ii. Audience
 - iii. Media
 - iv. Timeline
 - g. Other
- V. Summary of Next Steps