



Developmentally appropriate care and services are provided across the lifespan

- **OBJECTIVE 2.1** Increase the proportion of children aged 1 month to kindergarten entry statewide who receive a parentcompleted developmental screening annually.
- **OBJECTIVE 2.2** Provide annual training for child care providers to increase knowledge and promote screening to support healthy social-emotional development of children.
- **OBJECTIVE 2.3** Increase by 10% the number of children through age 8 riding in age and size appropriate car seats per best practice recommendations by 2020.
- **OBJECTIVE 2.4** Increase the proportion of families receiving education and risk assessment for home safety and injury prevention by 2020.
- **OBJECTIVE 2.5** Increase the percent of children participating in at least 60 minutes of daily physical activity per CDC recommendations to decrease risk of obesity by 2020.





Families are empowered to make educated choices about infant health and well-being

- **OBJECTIVE 3.1** Increase the number of communities that provide a multifaceted approach to breastfeeding support across community sectors by at least 10 by 2020.
- Increase the proportion of live births delivered in **OBJECTIVE 3.2** birthing facilities that provide recommended care for breastfeeding mothers by 2020.
- **OBJECTIVE 3.3** Increase the proportion of mothers and pregnant women receiving education related to optimal infant feeding by 2020.
- **OBJECTIVE 3.4** Implement a multi-sector (community, hospitals, maternal and infant clinics) safe sleep promotion model by 2018.

2016-2020



Professionals have the knowledge and skills to address the needs of maternal and child health populations

- **OBJECTIVE 5.1** Build MCH capacity and support the development of a trained, qualified workforce by providing professional development events at least four times each year through 2020.
- **OBJECTIVE 5.2** Deliver annual training and education to ensure that providers have the ability to promote diversity, inclusion, and integrate supports in the provision of services or the Special Health Care Needs (SHCN) population into adulthood.
- **OBJECTIVE 5.3** Increase the number of providers with capacity to provide mental health services/supports and traumainformed care by 2020.
- **OBJECTIVE 5.4** Implement collaborative oral health initiatives to expand oral health screening, education, and referral by 2020.

2016-2020



Services are comprehensive and coordinated across systems and providers

- **OBJECTIVE 6.1** Increase family satisfaction with the communication among their child's doctors and other health providers to 75% by 2020.
- **OBJECTIVE 6.2** Increase the proportion of families who receive care coordination supports through cross-system collaboration by 25% by 2020.
- **OBJECTIVE 6.3** Develop an outreach plan to engage partners, providers, and families in the utilization of a shared resource to empower, equip, and assist families to navigate systems for optimal health outcomes by 2020.

2016-2020



Information is available to support informed health decisions and choices

- **OBJECTIVE 7.1** Increase the proportion of MCH grantees that provide health information education to clients to improve health decision making among women, pregnant women, children, adolescents, and children and youth with special health care needs annually.
- **OBJECTIVE 7.2** Increase youth-focused and youth-driven initiatives to support successful transition, self-determination, and advocacy by 2020.
- **OBJECTIVE 7.3** Incorporate information regarding changes to the health care system into existing trainings and technical assistance by 2020.
- **OBJECTIVE 7.4** Increase opportunities to empower families and build strong MCH advocates by 2020.